



FLEWELLING CATTLE COMPANY

A Family Operation

47
YEARS OF HEREFORDS

2025

Private Treaty Bull Sale Offering

A couple of summers ago, we had an opportunity to sell a nice group of cows to some nice people, Stan & Susan Lock and family of Lock Farms Ltd. By scaling our numbers back, it gave us a chance to break up and rejuvenate our pasture at home. We kept our bred heifers, our heifer calves, and a select group of older cows, with the plan to grow our numbers back over the next couple of years.

Given that nearly all of our 2024 calf crop was from our first-calf heifers, we were interested to see how the overall quality of our calves would compare to previous years. This past fall, we were proud to be named Premier Breeder at the 2024 Alberta Hereford Showcase, an achievement that meant a little more to us knowing how reliant our show string was on our young cows this year.

Nearly all of our 2 year old cows were sired by TH Benchmark, a bull that we have used heavily for the past few years. Our expectation was for the Benchmark progeny to be highly maternal

and we were not disappointed. His daughters are exactly as we'd hoped... great moms, adding milk and improving udders. Benchmark is now a trait leader in four EPD categories that are measured by our breed, specifically leading in the traits that measure weaning weight, maternal characteristic, and teat and udder quality. The Benchmark progeny are quiet and easy to handle and Benchmark is homozygous polled.

Most of our offering this year is sired by FCC 8300F Redzone 1K. Redzone checks all the boxes for us when we are looking for a calving ease sire... quality phenotype, moderate BW, maternally strong pedigree, colour and pigment, attractive EPD profile, and homozygous polled. In his first calf crop, our expectations were exceeded. Redzone has not only established himself as a high quality calving ease option but also a bull that adds eye appeal and overall quality.

We are offering a few less bulls this year compared to years past with our cow numbers being down. That said, we feel our quality is as good as ever. When you buy a bull from FCC, know it was raised by a cow you would want a field full of. We also like the fact that we have been using homozygous polled sires for the past number of years to breed in that convenience.

Our bulls are developed on a 12% grower ration with quality forages, and are fed with soundness and longevity in mind. Each bull sells halter-broke, semen tested, veterinarian inspected, and fully guaranteed.

If you have any questions on our offering, please do not hesitate to give us a call.

A big thanks to all of our past customers for showing your confidence in our program. Your success is our success!

-The Flewellings



TH 61A 531E Benchmark 632G

Owned with Brost Land and Cattle



Premier Breeder
2024 Alberta Hereford Showcase



FCC 22K ATLAS 14M

DOB FEB 24 '24 BW 92 REG NO. PC03115753 TATTOO GCFH 14M

BW	4.4	FCC 501C Cochise 11H	Churchill Kickstart 501C ET
WW	73.2	SIRE FCC NATE 11H Guardian 22K	FCC 13D Xquisite 8F
YW	109.8	HF 15E Showdown Lady 5H	FCC 23B Showdown 15E
MM	22.8	FCC 23B Showdown 15E	HF 38B Redeye Lady 392F
TM	59.4	DAM FCC 15E Betty 23G	ANL C HART100 Tahoe 86 ET 23B
		FCC 13B Betty 21E	FCC 20X Fortune 2A
			FCC 2400 Crossiron 13B
			FCC 18A Betty 14C

With Betty 23G and Showdown Lady 5H in his pedigree, Atlas combines two of our best cows in a powerhouse package. We love this bull for his big-bodied, soft-made look. When you get behind him you will be impressed by his big, square hip. Atlas has a great hair coat and full pigmentation everywhere you want it.



FCC 632G COMMANDER 7M

DOB JAN 20 '24 BW 88 REG NO. PC03115755 TATTOO GCFH 7M

BW	2.9	TH 506B 358C Benchmark 531E ET	TH 403A 475Z Pioneer 358C ET
WW	62.1	SIRE TH 61A 531E Benchmark 632G	TH 512X 145Y Dominete 506B ET
YW	91.3	TH 13Y 9050 Beth 61A	Boyd Worldwide 9050 ET
MM	26.7	FCC 23B Showdown 15E	TH 54W 719T Beth 13Y
TM	57.8	DAM HF 15E Showdown Lady 5H	ANL C HART100 Tahoe 86 ET 23B
		HF 38B Redeye Lady 392F	FCC 20X Fortune 2A
			GHC C5 Big Mac 38B
			ANL S7R 36N Amanda 92S

We love this bull's presence and "herd bull" look. Commander is an extremely sound and free moving bull. His mother is a Showdown daughter who is one of our favourites and may be our prettiest cow. Combining Benchmark with this cow family is truly exciting. Expect Commander to add milk and improve udders. **Heifer approved**



FCC 1K MERCHANT 13M

DOB FEB 12 '24 BW 80 REG NO. PC03115763 TATTOO GCFH 13M

BW	1.3	Churchill Red Baron 8300F ET	R Leader 6964
WW	53.6	SIRE FCC 8300F Redzone 1K	Churchill Lady 500C ET
YW	85.5	FCC 13D Betty 24F	Moorehaven FCC Duramax 17A 13D
MM	25	TH 61A 531E Benchmark 632G	FCC 24B Betty 14D
TM	51.8	DAM FCC 632G Fortune 21K	TH 506B 358C Benchmark 531E ET
		FCC 2400 Fortune 12C	TH 13Y 9050 Beth 61A
			TDP Crossover Z400
			FCC 7R Fortune 18U

Merchant is a stylish, moderate birth weight bull that would be a great option for heifers. It is a shame we did not get his mother pictured this summer so you could see her dynamite udder. **Heifer approved**



FCC 15E Betty 23G

Dam of Atlas 14M



FCC NATE 11H Guardian 22K

Sire of Atlas 14M



HF 15E Showdown Lady 5H

Dam of Commander 7M and Guardian 22K

FCC 1K RIPTIDE 8M

DOB JAN 21 '24 BW 85 REG NO. PC03115760 TATTOO GCFH 8M

BW	2.6	Churchill Red Baron 8300F ET	R Leader 6964
WW	62.9	SIRE FCC 8300F Redzone 1K	Churchill Lady 500C ET
YW	97.6	FCC 13D Betty 24F	Moorehaven FCC Duramax 17A 13D
MM	29.7	TH 61A 531E Benchmark 632G	FCC 24B Betty 14D
TM	61.2	DAM FCC 632G Xquisite 16K	TH 506B 358C Benchmark 531E ET
		FCC 8Y Xquisite 4G	TH 13Y 9050 Beth 61A
			NJW 73S W18 Homegrown 8Y ET
			FCC 719T Xquisite 7D

Riptide is a bull that can be used in any aspect of your herd. He has the moderate actual BW and smooth design to use him safely on heifers. He also has the eye appeal, rib shape, muscle expression and overall quality that would warrant you use him on your best cows. Full pigmentation everywhere you want it, great hair coat and style to burn. Riptide can check a lot of boxes for your program. **Heifer approved**



FCC 1K CHECKMATE 6M

DOB JAN 19 '24 BW 80 REG NO. PC03115762 TATTOO GCFH 6M

BW	2.9	Churchill Red Baron 8300F ET	R Leader 6964
WW	63.9	SIRE FCC 8300F Redzone 1K	Churchill Lady 500C ET
YW	100.9	FCC 13D Betty 24F	Moorehaven FCC Duramax 17A 13D
MM	26.6	TH 61A 531E Benchmark 632G	FCC 24B Betty 14D
TM	58.6	DAM FCC 632G Betty 19K	TH 506B 358C Benchmark 531E ET
		FCC 707E Betty 22G	TH 13Y 9050 Beth 61A
			Leveldale Expedition 101B 707E
			FCC 34Z Betty 14B

Power in pedigree here by combining Redzone and Betty 19K, the Grand Champion Female at the 2023 Alberta Hereford Showcase. Checkmate is a very complete bull with a tremendous profile. He carries that extra colour and pigment. Checkmate is a great option for heifers given his smooth design and the maternal value he will breed. **Heifer approved**



FCC 1K TREMOR 11M

DOB JAN 22 '24 BW 78 REG NO. PC03115759 TATTOO GCFH 11M

BW	2.3	Churchill Red Baron 8300F ET	R Leader 6964
WW	63.7	SIRE FCC 8300F Redzone 1K	Churchill Lady 500C ET
YW	97	FCC 13D Betty 24F	Moorehaven FCC Duramax 17A 13D
MM	27.4	TH 61A 531E Benchmark 632G	FCC 24B Betty 14D
TM	59.3	DAM FCC 632G Betty 15K	TH 506B 358C Benchmark 531E ET
		FCC 24B Betty 14D	TH 13Y 9050 Beth 61A
			FCC 15Z Last Call 24B
			FCC 36N Betty 1S

Tremor is a moderate framed, low birth weight option that has a little more stoutness and muscle shape. You will find the Betty cow family on both sides of Tremor's pedigree, so we expect his maternal value to be as good as we can offer. **Heifer approved**



FCC 24B Betty 14D

Grand-dam of Riptide 8M and Tremor 11M



FCC 632G Betty 19K

Dam of Checkmate 6M



FCC 8300F REDZONE 1K

DOB JAN 12 '22 BW 77 REG NO. PC03095319 TATTOO GCFH 1K

BW	0.6	R Leader 6964	Hyalite On Target 936
WW	59.6	SIRE Churchill Red Baron 8300F ET	R Miss Revolution 1009
YW	92	Churchill Lady 500C ET	Churchill Red Bull 200Z
MM	27.3	Moorehaven FCC Duramax 17A 13D	HVH Oksana 4L 33N
TM	57.1	DAM FCC 13D Betty 24F	TH 113W 11X Hi-Tech 17A
		FCC 24B Betty 14D	ANL B 425X Dawne 11A
			FCC 15Z Last Call 24B
			FCC 36N Betty 1S

REFERENCE SIRE

In his first calf crop, Redzone has proven to be the calving ease option that offers so much more. Colour and pigment. Structural soundness. Eye appeal. His females are fancy and feminine, and his bulls have substance and shape. Pictured below are three Redzone daughters that we showed successfully at the 2024 Alberta Hereford Showcase. All three of these females are out of 2-year old dams. **Owned with Moorehaven Farms**



Because Mothers Matter...



GCFH 18G



GCFH 18K



GCFH 24H



GCFH 16Z



GCFH 4F



Singart

TH 61A

Females for Sale

Because of our limited pasture this year, we will again be selling a group of young females in 2025. Heifer calves, bred heifers, young cows. Bred to industry leading sires. If you are interested, give us a call.

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